



SPEAKER | AUTHOR | EMPOWERMENT ADVOCATE

REAL TALK. REAL STRATEGIES.

*Designing a Life You Love* ♥

COURAGE | CLARITY | INTENTION | LASTING IMPACT

## ABOUT SUNNI LAVASIETTE

Sunni LaVasiette is a dynamic keynote speaker, author, and empowerment advocate who delivers real, relatable, and transformational messages that inspire action. With an MBA, 15+ years of high-level corporate experience, and a proven entrepreneurial track record, she bridges strategy and heart—helping individuals and organizations shift their mindset, strengthen their leadership, and create meaningful, measurable change.

Sunni combines corporate expertise, business strategy, and personal transformation to equip audiences with practical tools they can use immediately. Her engaging style, real-world experience, and faith-centered perspective leave audiences encouraged, equipped, and ready to take action.

## *Ideal Audiences*



### COMPANIES & CORPORATIONS

Leadership development,  
team building, employee  
empowerment, and  
customer experience.



### NONPROFITS

Staff development,  
volunteer engagement,  
leadership training,  
and mission-driven  
empowerment.



### SCHOOLS & EDUCATIONAL INSTITUTIONS

Student empowerment,  
resilience, goal setting,  
and leadership development.



### CHURCHES & FAITH-BASED ORGANIZATIONS

Women's conferences,  
marriage and family  
empowerment, and  
faith-filled transformation.

## LET'S BRING REAL IMPACT TO YOUR NEXT EVENT

Contact our team today to check availability for keynotes, executive workshops,  
or breakout sessions.



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(678) 467-1885

SPEAKING | WORKSHOPS | PANELS | TRAINING | VIRTUAL EVENTS

# INSPIRATION. STRATEGY. TRANSFORMATION.

EQUIPPING PEOPLE | STRENGTHENING ORGANIZATIONS | CREATING LASTING IMPACT

## WHAT AUDIENCES WALK AWAY WITH

- ✓ Practical, real-world strategies they can implement immediately
- ✓ Renewed confidence and clarity in their purpose and potential
- ✓ Tools to strengthen leadership, communication, and performance
- ✓ A fresh perspective on overcoming challenges and embracing growth
- ✓ Encouragement to take intentional steps toward lasting impact

*"Real Talk.  
Real Strategies.  
Real Change."*

## SIGNATURE KEYNOTE & WORKSHOP TOPICS

### 1 BEYOND THE PITCH Master the Consultative Sales Cycle

- Move beyond transactions to build high-trust client relationships that accelerate closing timelines and drives long-term revenue.

### 2 THE RETENTION ENGINE Building Client & Staff Loyalty

- Discover how a culture of care and value-driven service directly correlates with reduced staff turnover and sustainable growth.

### 3 TRANSFORMATIONAL LEADERSHIP in Fast-Paced Environments

- Equip leaders and teams with the tools to navigate change, maintain productivity, and lead with clarity and purpose.

## SPEAKING INVESTMENT

Speaking fees only. Airfare, hotel, and transportation are paid by the host in addition.

|  30-MINUTE<br>KEYNOTE |  1-HOUR<br>KEYNOTE |  HALF-DAY<br>WORKSHOP |  FULL-DAY<br>WORKSHOP |
|----------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|
| \$2,500 –<br>\$3,500                                                                                     | \$4,000 –<br>\$5,000                                                                                  | \$5,500 –<br>\$7,500                                                                                     | \$8,000 –<br>\$15,000+                                                                                     |

## VIRTUAL ENGAGEMENTS

### Panel / Moderation \$1,000

- High-impact expert insights, active facilitation, and live Q&A participation.

### 30-Min Executive Brief \$1,500

- Focused keynote session tailored for all-hands, summits, or leadership meetings.

### 1-Hour Keynote + Q&A \$2,500

- Comprehensive keynote presentation with dedicated live Q&A for deep engagement.

## VIRTUAL RECORDING & CONTENT LICENSING

| LICENSE TIER           | FEE MULTIPLIER   | PERMITTED USAGE & ACCESS TERMS                                                               |
|------------------------|------------------|----------------------------------------------------------------------------------------------|
| Live Only (Standard)   | Included (\$0)   | Live stream viewing only for registered participants. No recording or playback rights.       |
| 30-Day Internal Replay | +20% of Base Fee | Internal portal access for event attendees unable to join live. Non-downloadable.            |
| 1-Year Internal LMS    | +35% of Base Fee | Full internal hosting rights on corporate LMS or intranet for employee training/onboarding.  |
| Perpetual / External   | Custom Quote     | Unlimited commercial or public redistribution. rights (requires explicit contract addendum). |

## VIRTUAL BUNDLES (PACKAGE SAVINGS)

### Executive Growth Series (3-Part Keynote Package) **\$6,500**

Three 1-hour virtual keynotes distributed quarterly or monthly. Includes complimentary 30-day replay licensing for all 3 sessions to maximize organizational impact.

### Keynote + Executive Deep Dive Bundle **\$3,250**

Combines a 1-Hour Virtual Keynote with a follow-up 30-Minute Executive Q&A Session (\$1,500) held 14 days later to reinforce implementation.

BOOK SUNNI FOR YOUR NEXT EVENT



[www.sunnilavasiette.com](http://www.sunnilavasiette.com)



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